

EllieMD - Brand Partner Opportunity

BUILD A BUSINESS ON THE FUTURE OF HEALTH AND LONGEVITY.

EllieMD is a wellness community backed by science, guided by doctors, and powered by our community of Brand Partners. It's not a traditional telehealth model, and no medical background is required to share with others. Brand Partners introduce people to EllieMD, where they become customers. Then, customers consult with EllieMD partner physicians who prescribe personalized peptide therapies and other longevity products based on their needs. Our partner pharmacy fulfills and ships directly to customers. You earn 20% to 40%, and there's no inventory or shipping to manage. Your role is to introduce people to the platform, while EllieMD makes the process simple, seamless, and rewarding.

OUR VISION SINCE THE START

EllieMD is on a mission to make preventative longevity care affordable and accessible for all. We did not pivot into peptides. We are the pioneers and built the model, set the standard, and continue to innovate while others try to catch up. You are not joining a company reacting to the market. We are the ones shaping it. Medical credibility, compliance, vision, stability, and leadership all matter. EllieMD brings them together with a business built on integrity, care, and empowerment.

PREMIUM PRODUCTS YOU CAN BE PROUD OF



PRESCRIPTION-GRADE INGREDIENTS

All active ingredients are sourced through qualified pharmaceutical supply channels and tested for purity, potency, and sterility. Never research-grade. Never gray-market. Products your customers can trust and you can confidently stand behind.



PEPTIDE PENS

Currently in production for EllieMD, these custom peptide pens are designed to replace traditional vials and syringes once available. With adjustable dosing and controlled injection speed, they offer a cleaner, simpler, and more premium customer experience.



DOMESTIC SOURCING

Beginning in June 2026, CloverX and its partner 503A pharmacies will begin sourcing select active pharmaceutical ingredients produced in U.S. manufacturing facilities. This initial rollout supports stronger quality oversight, supply chain stability, and product integrity customers can trust.



ECO-CONSCIOUS SHIPPING

Temperature-sensitive products ship in reusable water bottles with ice sticks instead of traditional Styrofoam boxes and excess ice packs. It turns delivery into a memorable brand experience while helping reduce packaging waste and support a more sustainable future.



EVER-EXPANDING

From weight management and longevity to sexual health, skincare, cognitive support, microdose GLP-1, and advanced peptide therapies, EllieMD is continually expanding its portfolio with innovative offerings you can be proud to share.



REEBOK RING INTEGRATION

EllieMD is the only wellness community of its kind integrated with the Reebok Ring. This wearable health tracker captures real-time biometric data, including sleep, recovery, and performance, as well as personalized protocol recommendations no competitor can match.



MULTIPLE DELIVERY FORMATS

Injectables, orals, and topicals offer flexible options designed to meet customers where they are — expanding access, comfort, and confidence across a broader wellness journey.

THE BUSINESS BEHIND THE BRAND



SUPPORTED FROM DAY ONE

New Brand Partners are never left to figure it out alone. From the moment you join, you have access to structured training, group onboarding calls, one-on-one onboarding sessions, and ongoing support from both your team and the EllieMD home office. The infrastructure is built to get you moving quickly and keep you supported as you grow.



WEEKLY EDUCATIONAL SERIES AND TRAINING

Our team offers weekly educational events that you can share with customers. Stay current on peptide science, protocols, and Brand Partner spotlights. Knowledge you can share with customers builds credibility and trust.



ELLIEMD HUB APP

Run your entire business from your phone. The EllieMD Hub puts real-time reporting, tracking, and business tools right in your pocket - built for people who are on the move.



PERSONAL AND PROFESSIONAL DEVELOPMENT

Growth coaching beyond the product - Mindset, business skills, financial literacy, social media & leadership development - because we're invested in the whole you.



BACK OFFICE PLATFORM

Comprehensive tools to manage customers, track activity, and monitor your business, all in one place.



MULTI-LANGUAGE SUPPORT

Our back office, key training materials and many support documents are available in Spanish to help Brand Partners & customers feel confident and supported, no matter which language they speak.



B2B BUSINESS SUITE

Med spas, clinics, chiropractic offices, and wellness practices may use EllieMD's business-to-business tools to share wellness information and connect customers or patients with EllieMD's provider-supported process. Participating businesses earn income when a customer purchases an eligible EllieMD program.

COMMUNITY, CULTURE, AND RECOGNITION

EXCLUSIVE BRAND PARTNER COMMUNITY

A dedicated Facebook group built for connection, not competition. Grow alongside people who want to be part of something meaningful.

INCENTIVE TRAVEL OPPORTUNITIES

We offer performance-based travel rewards that unlock an exclusive trip alongside fellow Brand Partners and the EllieMD team.

MANAGER AND DIRECTOR TRAINING

As you grow, so does your support. Dedicated advanced training at the Manager and Director levels ensures your skills and strategy keep pace with your ambition.

ANNUAL CONVENTION

Each year, our EllieMD community gathers to celebrate success, launch new offerings, provide education, and strengthen our shared mission.

EXCLUSIVE EVENTS FOR TOP LEADERS

EllieMD rewards its highest performers with access to events and experiences that are designed to inspire and elevate.

The Competitive Advantage No One Else Has

A COMPLETE WELLNESS PLATFORM BUILT TO SCALE

EllieMD brings together physician-guided care, licensed pharmacy fulfillment, premium product development, field education, customer support, and business tools in one connected platform. Brand Partners are not just sharing products — they are backed by an infrastructure designed to build trust, support retention, and scale long-term growth.

THE CREDIBILITY BEHIND EVERY REFERRAL

A TRUSTED CLINICAL NETWORK BEHIND EVERY CUSTOMER



When a customer is ready, they connect with an independent licensed provider who reviews their needs and determines whether treatment is appropriate. If prescribed, the partner pharmacy fulfills and ships the order directly to them. Brand Partners guide the introduction, then clinical and fulfillment infrastructure handles the rest.

TRUSTED PHARMACY PARTNERS



EllieMD's dedicated pharmacy partner, CloverX, works with state-licensed 503A compounding pharmacies to support personalized, patient-specific prescriptions. With small-batch preparation, applicable USP standards, and quality control processes, this partnership supports a higher standard of pharmacy care.

PATIENT PORTAL



EllieMD clients have 24/7 access to their personal Patient Portal, putting them in full control of their care from anywhere, at any time. Clients can find answers to common support questions, send messages directly to their doctor, and manage their orders - all without waiting for office hours. Whether they need to cancel, update, or track an order, everything they need is in one convenient place.

SCIENCE-BACKED CREDIBILITY



Every product is grounded in research and supported by ongoing education. Weekly trainings give you and your customers the knowledge to speak confidently about EllieMD's offerings, how they work, and why they matter.

200,000+ WELLNESS JOURNEYS



Scale builds trust. EllieMD has supported 200,000+ wellness journeys across a growing range of product categories, giving Brand Partners a real track record to stand behind.

* Individual results may vary. Income results are not guaranteed or typical. Success as a Brand Partner depends on individual effort, market conditions, and other factors. See full compensation plan information at EllieMD. Compounded medications are not FDA-approved. All clinical decisions made by licensed medical providers.